



## 2020 MEMBERSHIP APPLICATION

Business Name (as you'd like it to appear in our directory):

Business Email (general email listed on our website):

Address: City: State:

Mailing Address (if different): Zip:

Phone:

Website url:

Social Media handles: Facebook: Twitter: Instagram: LinkedIn:

10 Key Words relating to your business for our online directory:

Owner/CEO Contact

Name: Title: Email:

Primary Contact (if different than Owner/CEO):

Name: Title: Email:

Secondary Contact:

Name: Title: Email:

Address: City: State:

Mailing Address (if different):

# of Employees:

### 2020 MEMBERSHIP INVESTMENT SCHEDULE

A one-time \$50 administration fee is due upon joining.

#### GENERAL CATEGORIES:

If your business does not fall into one of the specific categories, the investment formula is based on your full-time equivalent number of employees. (FTE formula = # total weekly hours worked by all employees divided by 40)

#### NUMBER OF EMPLOYEES:

- 1 – 3 Employees: \$365
- 4 – 100 Employees: \$365 + \$13.00 per employee > 3
- 101 – 200 Employees: \$1,676 + \$6.50 per employee > 100
- 201 – 500 Employees: \$2,987 + \$3.50 per employee > 200
- Over 500 Employees: \$3,878 + \$2.00 per employee > 500

#### SPECIFIC CATEGORIES:

- **Professionals**  
\$365 + \$121 per additional partner or licensed personnel
- **Realtors**  
\$365+ \$121 per partner + \$38.00 per additional Realtor
- **Attorneys**  
\$365 + \$121 per additional partner/principal or licensed personnel
- **Financial Institutions**  
\$365 + \$24.25 per million in deposits

- **Grocery Stores**  
\$365 + \$2.00 per hundred square feet
- **Hotel / Motel**  
With banquet facilities: \$365 + \$6.50 per room  
Without banquet facilities: \$365 + \$3.50 per room
- **Insurance or Investments**  
\$365 + \$121 per additional partner or licensed agent
- **Non-profit**  
\$365
- **Retiree/Student/Recent Graduate**  
\$75
- **Individual**  
\$150 (for individuals not working for a commercial business)
- **Additional Business Locations**  
\$135 + \$13.00 per employee

How can the Iowa City Area Business Partnership best help your business?

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What do you expect out of your membership?

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How did you hear about the our organization?

- Current Member
- Social Media
- Our Website
- Ambassador
- Other

Please let us know which kinds of topics interest you most:  
(Check all that apply. Additional member benefits are included in  
the membership packet.)

- Promotion through the Business Partnership
  - Sponsorships (purchasing advertising)
  - Ribbon cuttings/groundbreakings
  - New member profile in newsletters/social media
  - Access to our member mailing list (for purchase)
  - Hosting one of our events
  - Online business directory

- Public Policy
  - Local Issues
  - State Issues
  - Federal Issues
  - Our Legislative Events
  - Public Policy e-newsletter

- Networking
  - Business PMs
  - Iowa City Roundtable
  - Coralville Roundtable
  - North Liberty Roundtable
  - First Friday Coffee Connections
  - Special Events

Community Leadership Program (Our premier professional leadership program)

Other (please explain)

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## 2020 MEMBERSHIP PAYMENT OPTIONS

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Email completed application to: [info@iowacityarea.com](mailto:info@iowacityarea.com).

**PAYMENT options:** If you would like to use a Credit Card—please call us to provide your card information.

If you would like to write a check, please send the check to our attention at the address below:

**Iowa City Area Business Partnership**  
136 S Dubuque Street  
Iowa City, Iowa 52240

For more information call us @ 319.337.9637