



The Community Leadership Program (CLP) was created by the Iowa City Area Business Partnership, (formerly the Chamber of Commerce) in 1990 to inspire emerging leaders by educating them on the opportunities, strengths and challenges within the Iowa City area. CLP is a year-long program that provides participants with a deeper understanding of the various sectors of our community.

The program has graduated more than 675 individuals who have gone on to engage with our community through roles such as senator, representative, community college president, city administrator, council member, mayor, police chief, president and CEO, county attorney, school board member, commissioner, and county supervisor.

Selection Criteria

A maximum of 25 individuals will be selected for the Community Leadership Program Class of 2020-2021. To be eligible for selection, the applicant's employer/sponsor must be a member of the Iowa City Area Business Partnership in good standing.

Participants are selected by a committee, based on the information submitted in this application. The selection committee strives to enroll a class that represents a diverse range of occupations, backgrounds, interests, and talents, with preference given to individuals who:

- are able to attend all sessions and program events
- have participated in past community and professional activities
- intend to serve the Johnson County area
- intend to remain in the Johnson County area in the near future

All applicants will be notified by August 1, 2020 of the committee's decision.

Expectations

The Community Leadership Program includes an orientation meeting, a Sunday - Monday retreat and team-building session, and monthly topical sessions which involve panel discussions, tours, speakers, group interaction and individual activities. Participants will be expected to fully participate in every aspect of the Community Leadership Program (please see program schedule).

There is no substitute for your presence at CLP sessions. You are expected to:

- Attend every session. Without attendance by every participant, the experience is diminished for all class members.
- Prepare for sessions by completing reading and project assignments. Session leaders may assign articles to be read prior to class. Participants will complete a group project during the year that will require work outside of class.
- Assist with the planning and/or coordination of assigned sessions as needed, including:
 - Driving fellow classmates to local businesses/organizations
 - Writing thank you notes following assigned session
 - Engaging fully with speakers and other class members at all sessions

Tuition

Tuition for each participant is \$1,000 and includes all program fees (materials, meals, refreshments, retreat transportation and accommodations). Unless other arrangements are made, payment is due by Orientation (Thursday, August 27, 2020). Check, MasterCard, American Express, or Visa will be accepted for payments.

Unfortunately, we are unable to refund tuition to those who leave the program early or are disqualified from graduation.

Limited tuition assistance is available; however, each participant is expected to supply at least a portion of the tuition. If you are requesting tuition assistance, please fill out the Tuition Assistance Application and return it with your application by June 15, 2020. Tuition assistance requests are not disclosed to the selection committee and will not influence your acceptance.

Confidential Application

Completed application will include:

- Community Leadership Program application
- Letter of recommendation from employer/sponsor. If self-employed, letter of recommendation from local colleague or community leader
- Applicant and Employer Agreement
- Tuition Assistance Application (optional)

Graduating from the Business Partnership's Community Leadership Program demonstrates an understanding of material covered in all sessions. As such, only those who participate in 100% of the sessions will officially graduate from CLP. Participants who miss a class due to an emergency may complete the session the following year to fulfill the graduation requirements. Please initial below to show that you and your employer have read and understand the attendance policy.

Employer initials

CLP Applicant initials

Applications must be received *by Monday, June 15, 2020 at 4:30 p.m.*

Please submit applications to:

info@iowacityarea.com

OR

Iowa City Area Business Partnership
Attn: Community Leadership Program
136 S. Dubuque St., Iowa City, IA 52240

Community Leadership Program Application

Part 1: Information



_____	_____	_____	_____
Last Name	First Name	MI	Preferred First Name
_____		_____	
Business/Organization Name		E-mail address	
_____		_____	
Business/Organization Address	Zip	Work phone	
_____		_____	
Home Address	Zip	Phone	

Years in Johnson County: _____

2020-2021 Program Schedule:

All sessions are from 8 a.m. - 5 p.m., unless otherwise noted.

Thursday, August 27, 2020	Orientation (5:30 p.m. – 6:30 p.m.)
Friday, September 11, 2020	Leadership and You
Sunday, October 4, 2020	Retreat and team-building session
- Monday, October 5, 2020	(8:00 AM Sunday - 5:00 PM Monday)
Friday, November 13, 2020	Health Care
Friday, December 11, 2020	Government
Friday, January 8, 2021	Human Services
Friday, February 12, 2021	Corridor Economics
Friday, March 5, 2021**	Education
Friday, April 9, 2021	Arts and Culture
Friday, May 7, 2021	Agriculture/Environment
Friday, June 11, 2021	Wrap-Up & Graduation

** March's session will be hosted during the first Friday of the month.

PLEASE REVIEW ALL DATES AND GIVE CAREFUL CONSIDERATION TO YOUR ABILITY TO ATTEND ALL SESSIONS.



Community Leadership Program Application

Part 2: Questions



Please respond to the questions below. Please include responses on a separate sheet of paper.

1. Current Employment

Position/Title:

Job Responsibilities:

What do you consider your greatest career achievements to date?

2. Previous Employment

Briefly describe previous positions held (in last 6 years):

3. Educational Background

Include institutions, field(s) of study and degrees awarded. Also include any relevant professional accreditations, certifications, training programs, etc.

4. Experiences

Please list in order of personal importance the civic, volunteer and professional activities in which you have participated during the past several years. For each activity, indicate the extent of your involvement, accomplishments, offices held, awards received and/or special recognitions. Experiences need not be limited to those in the Johnson County area. If you have not been involved in such activities, please describe other involvement or passions you have.

4A. Please explain why you ranked your organizations and activities in this order.

4B. Have you participated in a similar leadership program in another community? ___ Y ___ N

If yes, when/where? _____

5. Personal Perspective Essays

Please answer the following questions on a separate sheet of paper. Total length per essay should be 250 words or less.

A. Why do you wish to participate in the Community Leadership Program?

B. What do you hope to gain from participation in the Community Leadership Program?

C. How have you demonstrated leadership skills on an issue or challenge in the Johnson County area?

6. Letter of Recommendation

A letter of recommendation is required from your employer, sponsor or local colleague. The letter should explain how your background and experience would contribute to the leadership class and why you should be considered for the 2020-2021 Community Leadership Program.

Community Leadership Program Application

Part 3: Applicant & Employer Agreement



Applicant:

I understand the purpose of the Community Leadership Program and the commitment expected of class members. If selected, I will devote the required time to attend all functions of the program. I understand my attendance and preparedness are mandatory and that if I fail to meet the obligations of the program, I will be disqualified from graduation of the program without a tuition refund.

If selected to participate in the 2020-2021 Community Leadership Program, I will make arrangements for payment of my tuition by Orientation on August 27, 2020.

Signature

Date

Employer/Sponsor:

I fully support the application of _____ for the 2020-2021 Community Leadership Program. I am willing to make available the necessary time for full participation in all scheduled classes and activities. I will make sure they can attend all sessions without penalty. I also understand that if they are withdrawn from the class for absences, tuition will not be refunded.

Employer/Sponsor Signature

Date

Printed Name

Business/Organization Name

E-mail

**Please keep a copy for your records*

Community Leadership Program Application



The Community Leadership Program Class of 2020-2021 is scheduled to start August 27. We are hopeful and optimistic that we will be able to proceed with the 30th CLP class, with appropriate precautions in place. We will continue to monitor our local situation throughout the application and selection process and if at any point we are not able to provide the high-quality, community-based experience that has come to be the signature of the Community Leadership Program, we are ready to adapt. A stellar experience is always our goal, but participant safety is our first priority. We will be in contact with all applicants and their employers should any changes need to be made to the program format or content. We also welcome questions and suggestions.

Please submit completed and signed application, agreement and letter of recommendation to:

info@iowacityarea.com OR

**Iowa City Area Business Partnership
Attn: Community Leadership Program
136 S. Dubuque St.
Iowa City, IA 52240**

Questions regarding this application may be directed to:
Emily Wenzel, Events & Sponsorships Manager
emily@iowacityarea.com • (319) 337-9639

**APPLICATION AND ALL REQUIRED MATERIALS
MUST BE RECEIVED BY MONDAY, JUNE 15, 2020 at 4:30 P.M.**

The Community Leadership Program is sponsored by:

Supporting CLP 2020-2021 Sponsor

ImOn Communications

Session Sponsors:

City of Iowa City / City of Coralville / City of North Liberty
CIVCO Medical Solutions
Higher Learning Technologies
Hills Bank
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