



The Community Leadership Program (CLP) was created by the Iowa City Area Business Partnership, (formerly the Chamber of Commerce) in 1990 to inspire emerging leaders by educating them on the opportunities, strengths and challenges within the Iowa City area. CLP is a year-long program that provides participants with a deeper understanding of the various sectors of our community.

## Selection Criteria

A maximum of 24 individuals will be selected for the Community Leadership Program Class of 2021-2022. To be eligible for selection, the applicant's employer/sponsor must be a member of the Iowa City Area Business Partnership in good standing.

Participants are selected by a committee, based on the information submitted in this application. The selection committee strives to enroll a class that represents a diverse range of occupations, backgrounds, interests, and talents, with preference given to individuals who:

- are able to attend all sessions and program events
- have participated in past community and professional activities
- intend to serve the Johnson County area
- intend to remain in the Johnson County area in the near future

All applicants will be notified by August 2, 2021 of the committee's decision.

## Expectations

The Community Leadership Program includes an orientation meeting, a Sunday - Monday retreat and team-building session, and monthly topical sessions. Participants will be expected to fully participate in every aspect of the program in person when offered.

**There is no substitute for your presence at CLP sessions.** You are expected to:

- Attend every session. Without attendance by every participant, the experience is diminished for all class members.
- Prepare for sessions by completing reading and project assignments. Session leaders may assign articles to be read prior to class. Participants will complete a group project during the year that will require work outside of class.
- Assist with the planning and/or coordination of assigned sessions as needed, including:
  - Driving fellow classmates to local businesses/organizations
  - Writing thank you notes following assigned session
  - Engaging fully with speakers and other class members at all sessions

## Tuition

Tuition for each participant is \$1,000 and includes all program fees (materials, meals, refreshments, retreat transportation and accommodations). Unless other arrangements are made, payment is due by Orientation (Thursday, August 26, 2021). Check, MasterCard, American Express, or Visa will be accepted for payments.

Unfortunately, we are unable to refund tuition to those who leave the program early or are disqualified from graduation.

Limited tuition assistance is available; however, each participant is expected to supply at least a portion of the tuition. If you are requesting tuition assistance, please fill out the Tuition Assistance Application and return it with your application by June 18, 2021. Tuition assistance requests are not disclosed to the selection committee and will not influence your acceptance.

## COVID Considerations

Please note: At this time, the Class of 2021-2022 will be conducted in-person, with all reasonable safety protocols such as face coverings and social distancing implemented. On premises participation in all in-person sessions will be required. Safety protocols will be enhanced or relaxed according to CDC guidelines and the local public health situation as the class year progresses.

## Confidential Application

Completed application will include:

- Community Leadership Program application
- Letter of recommendation from employer/sponsor. If self-employed, letter of recommendation from local colleague or community leader
- Applicant and Employer Agreement
- Tuition Assistance Application (optional)

**Graduating from the Business Partnership's Community Leadership Program demonstrates an understanding of material covered in all sessions. As such, only those who participate in 100% of the sessions will officially graduate from CLP. Participants who miss a class due to an emergency may complete the session the following year to fulfill the graduation requirements. Please initial below to show that you and your employer have read and understand the attendance policy.**

\_\_\_\_\_  
Employer initials

\_\_\_\_\_  
CLP Applicant initials

Applications must be received *by Monday, June 18, 2021 at 4:30 p.m.*

# Community Leadership Program Application

## Part 1: Information



_____	_____	_____	_____
Last Name	First Name	Preferred First Name	Pronouns
_____		_____	
Business/Organization Name		E-mail address	
_____		_____	
Business/Organization Address	Zip	Work phone	
_____		_____	
Home Address	Zip	Phone	
_____		_____	
Years in Johnson County: _____			

### 2021-2022 Program Schedule:

All sessions are from 8 a.m. - 5 p.m., unless otherwise noted. Topic order is subject to change.

Thursday, August 26, 2021	Orientation (5:30 p.m. – 6:30 p.m.)
Friday, September 10, 2021	Leadership and You
Sunday, October 3, 2021	Retreat and team-building session
- Monday, October 4, 2021	(8:00 AM Sunday - 5:00 PM Monday)
Friday, November 12, 2021	Education
Friday, December 10, 2021	Government
Friday, January 14, 2022	Human Services
Friday, February 11, 2021	Corridor Economics
Friday, March 11, 2022	Health Care
Friday, April 8, 2022	Arts and Culture
Friday, May 13, 2022	Agriculture/Environment
Friday, June 10, 2022	Wrap-Up & Graduation

**PLEASE REVIEW ALL DATES AND GIVE CAREFUL CONSIDERATION TO YOUR ABILITY TO ATTEND ALL SESSIONS.**

# Community Leadership Program Application

## Part 2: Questions



Please respond to the questions below. Please include responses on a separate sheet of paper.

### 1. Current Employment

Position/Title:

Job Responsibilities:

What do you consider your greatest career achievements to date?

### 2. Previous Employment

Briefly describe previous positions held (in last 6 years):

### 3. Educational Background

Include institutions, field(s) of study and degrees awarded. Also include any relevant professional accreditations, certifications, training programs, etc.

### 4. Experiences

Please list in order of personal importance the civic, volunteer and professional activities in which you have participated during the past several years. For each activity, indicate the extent of your involvement, accomplishments, offices held, awards received and/or special recognitions. Experiences need not be limited to those in the Johnson County area. If you have not been involved in such activities, please describe other involvement or passions you have.

4A. Please explain why you ranked your organizations and activities in this order.

4B. Have you participated in a similar leadership program in another community? \_\_\_ Y \_\_\_ N

If yes, when/where? \_\_\_\_\_

### 5. Personal Perspective Essays

Please answer the following questions on a separate sheet of paper. Total length per essay should be 250 words or less.

A. Why do you wish to participate in the Community Leadership Program?

B. What do you hope to gain from participation in the Community Leadership Program?

C. How have you demonstrated leadership skills on an issue or challenge in the Johnson County area?

### 6. Letter of Recommendation

A letter of recommendation is required from your employer, sponsor or local colleague. The letter should explain how your background and experience would contribute to the leadership class and why you should be considered for the 2020-2021 Community Leadership Program.

# Community Leadership Program Application

## Part 3: Applicant & Employer Agreement



### Applicant:

I understand the purpose of the Community Leadership Program and the commitment expected of class members. If selected, I will devote the required time to attend all functions of the program. I understand my attendance and preparedness are mandatory and that if I fail to meet the obligations of the program, I will be disqualified from graduation of the program without a tuition refund. **I understand that I will be expected to follow all COVID safety protocols set forth by the programming committee and the session leads for all days, and that failure to do so will result in my removal from the program.**

If selected to participate in the 2021-2022 Community Leadership Program, I will make arrangements for payment of my tuition by Orientation on August 26, 2021.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### Employer/Sponsor:

I fully support the application of \_\_\_\_\_ for the 2021-2022 Community Leadership Program. I am willing to make available the necessary time for full participation in all scheduled classes and activities. I will make sure they can attend all sessions without penalty. I also understand that if they are withdrawn from the class for absences, tuition will not be refunded.

\_\_\_\_\_  
Employer/Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Business/Organization Name

\_\_\_\_\_  
E-mail

*\*Please keep a copy for your records*

# Community Leadership Program Application



Please submit completed and signed application, agreement and letter of recommendation to:

[info@iowacityarea.com](mailto:info@iowacityarea.com) OR

**Iowa City Area Business Partnership**

**Attn: Community Leadership Program**

**136 S. Dubuque St.**

**Iowa City, IA 52240**

Questions regarding this application may be directed to:

**Emily Wenzel, Events & Sponsorships Manager**

[emily@iowacityarea.com](mailto:emily@iowacityarea.com) • (319) 337-9639

**APPLICATION AND ALL REQUIRED MATERIALS  
MUST BE RECEIVED BY MONDAY, JUNE 18, 2021 at 4:30 P.M.**

***The Community Leadership Program is sponsored by:***

**CLP 2021-2021 Lead Sponsor**



**Session Sponsors:**

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RSM US, LLP

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