



2021 AMBASSADOR APPLICATION

Applications are due **November 10th** via email to [Beth Meyer](#), VP of Sales & Marketing

Serving as an Iowa City Area Business Partnership Ambassador is an exciting and rewarding experience. Ambassadors celebrate the success of area businesses and organizations, network with members, and invite other businesses to join the Business Partnership.

Please answer the following questions with as much detail as possible. After completing the application, you must attend a meet-and-greet with current Ambassadors. This is an informal interview for the Committee. The final admission decision will be made by the Executive Committee the week following these meet-and-greets.

- **Wednesday, December 1st, 8:00 a.m. - Sidekick Coffee & Books, 1310 Melrose Ave., Iowa City**
- **Thursday, December 2nd, 4:30 p.m. - Pat & Fran's Irish Pub, 808 5th Street, Coralville**

An Ambassador in good standing must:

1. Participate in 2-3 events per month or 24 events throughout the year, including ribbon cuttings, ground breakings, award presentations, Business PMs and/or monthly meetings
2. In good faith, make a commitment to the Committee for **two years** of service.
3. Attend Ambassador Orientation
4. Embrace the recruitment of businesses to join the Iowa City Area Business Partnership
5. Purchase a navy-blue blazer to wear at Ambassador events

What is the Ambassador Committee?

- The Ambassadors is a committee comprised of approximately 30 volunteers representing different businesses throughout the community. These Ambassadors also represent the Business Partnership by attending and facilitating at business ribbon cuttings, Business PMs, and other connections events.
- Ambassadors serve two-year terms and are eligible to become emeritus after two years of being in good standing.
- Ambassadors are given an Ambassador patch to place on a navy blue blazer. The blazer must be worn at all Business Partnership events and must be purchased by the Ambassador.
- Ambassadors must be employed by a current Business Partnership member business. No more than one Ambassador from a single member business may be selected into the active Ambassador committee, unless otherwise determined by the Executive Committee. Exceptions can be made for larger organizations, where the decision is to be made by the

4. Is your work schedule flexible enough to regularly attend Ambassador events and occasionally meet with new members? Is your employer supportive of your participation on the Ambassador Committee?
5. Will the following Ambassador events fit in your schedule? (On average, Ambassadors attend 2-3 events each month.)
- Ribbon cuttings, groundbreaking & award presentations (Typically 4:00 pm Tuesdays and Thursdays)
 - Monthly meetings on the 4th Tuesday of the month, noon-1:00 p.m.
 - Business P.M.s on the 4th Thursday of the month, 4:30 – 6:30 p.m.
6. Do you have any volunteer experience? If so, please describe.
7. Please indicate which meet-and-greet session you wish to attend:
- Wednesday, December 1st 8:00 a.m. - Sidekick Coffee & Books
 - Thursday, December 2nd 4:30 p.m . - Pat & Fran's Irish Pub

I have read and fully understand the expectations required to serve as an Ambassador for the Iowa City Area Business Partnership. I commit to fulfilling those expectations and respectfully submit my application to serve as a member of the Ambassador Committee for the 2022-2023 term.

_____ Signature

_____ Date