

## 2022 AMBASSADOR CHEAT SHEET

### elevator pitch

"As an Ambassador with the Iowa City Area Business Partnership, I am part of an exclusive volunteer group that represents the Business Partnership. I support their mission, provide assistance for the many "Chamber" activities and events, and also engage with other members and key community stakeholders. In short, I help them tell their story, and support their mission of strengthening our local businesses."

### our mission

Building community by  
strengthening local business

### # of members

**700+**

### why join?

**81%**

Want to be part of  
a community

### our core values

Members first mindset  
Passion for our community  
Collaboration

Continuously Improve  
Welcoming & Inclusive 

### our 3 uniques

- 1 We **CONNECT** members with the resources they need to grow
- 2 We **ADVOCATE** on behalf of issues important to businesses
- 3 We **ENGAGE** the business community to positively impact our community as a whole

### membership pricing

Currently, our membership dues are based on business size / # of FTE. A one-time \$50 fee is added to base rate

**Small Business**  
(under 3 employees)

**\$380** + \$50

**Businesses**  
4-100 employees

**\$393** base rate + \$50

**Non-Profit Rate**

**\$380**

*ADD \$13.26 per additional employees 4 and over  
4 = \$393; 50 = \$1003*